**Directions:**

Use this table as a checklist to evaluate classmates’ Digital Portfolios. This reflects the activity on page 366 of Anderson: “Exercise your Expertise”.

|  |  |  |  |
| --- | --- | --- | --- |
| Nathaniel Mingot’s Portfolio | Strong | Could improve | Comments |
| Are the website’s goals clear? Does the website help readers to understand that this site is about the writer’s journey of studying professional & digital communication?  | Yes |  | Nathaniel’s portfolio is neatly organized which makes it easy for a ready to understand the writer’s journey of studying professional & digital communication. |
| Does the website’s tone and organization match the expectations & attitudes an SU classmate-reader might have toward a colleague showcasing their work in a digital portfolio? | Yes |  |  |
| Does the website's organization strategy help readers quickly find what they are looking for?Key points:-the website should help readers “reach their destination” rapidly-organization should match the reader’s intuitive strategy for finding info-the website should quickly and easily show where to find answers to the questions readers are likely to have-the website should have few “clicks” for readers to travel from the homepage to info they want | Yes |  | Nathaniel’s portfolio is organized by each assignment that we need to post. The way that he has it organized makes it super easy to find what you are looking for. |
| Are there a *variety* of navigational pathways in the webpage to help readers (with different preferences and needs) find their way from the homepage to info they need? | Yes |  |  |
| Is it immediately obvious to a reader what the ‘organizational pattern’ is on the website (for example, by using commonly recognized grid patterns)? | Yes |  |  |
| Is text easy to read? | Yes |  |  |
| Does the website feel unified visually and textually? Is there visual harmony? Are options visually apparent and matched with any textual labels? Are typefaces consistent, colors consistent, and design unified? | Yes |  | I love the pictures that he put on his portfolio.  |
| How does the site measure up when it comes to accessibility? Key points:-images should include alt text/tags-text should be relative sizes or clear and crisp-red/green directives should be also labeled with black text for colorblindness-clickable areas should be large-videos should have some text or captions and functional volume controls  |  |  | I feel that accessibility is easy with his portfolio design. He has images that you can click on for the portfolio assignment you would like to look at. The text is clear and it is very noticeable what is able to be clicked on. |
| How does the site seem to fare when it comes to global readers?Key points:-text simple, avoiding slang, avoiding specific cultural references some may not understand-images generalized and not overly specified to the author’s culture to avoid confusion or even offense-it is helpful to include words with images-text should be simple so non-native speakers can use a translator tool |  |  | I feel that the text is simple, to the point. I don’t feel that there are any specific cultural references within his portfolio. He does have words with images also which end up being hyperlinks to the assignment he completed.  |
| Does the site seem to follow ethical guidelines?Key points:-do not violate copyright laws-facts checked and/or information reliable and factual, avoiding generalizations or claims that are not backed up-nothing should be worded/visually represented in a way that could be confusing, cause harm or discomfort to diverse readers | Yes |  |  |
| Overall: is the site reader-centered? | Yes |  |  |

Space for additional comments: